

ICAEW KNOW-HOW

BUSINESS AND MANAGEMENT FACULTY



***Skills to future proof
your career as much
as possible***

JOANNA GAUDOIN

Today's presenters



Joanna Gaudoin

Business and Management Faculty



Business and management

This section brings together the most up-to-date thought leadership, technical resources and professional guidance for ICAEW members in business. It also includes the more specialist information provided by ICAEW's Business and Management Faculty.



Need to know

- Business and Management Faculty**
The Faculty provides a mix of technical and early alert resources to help members meet their CFO requirements and keep abreast of the changing world of business. Resources include our monthly magazine, special reports, webinars, training and so on to provide ongoing and timely guidance.
- Continental COVID-19 hub**
Containing a range of useful facts and figures, it is an essential one-stop resource for the latest news and emergency provisions being made worldwide in our attempt to protect ourselves, our businesses and provide vital support to those in need. COVID-19 continues to evolve, check our website regularly for updates.
- Core Accounting and Tax Service (Bloomberg)**
From May to October 2020 members of Business and Management Faculty have had access to Bloomberg Professional's comprehensive online library, bringing you all the latest news, commentary, tax, law and accounting subject matter reports.

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Commercial insight



EXPANDING THE CFO'S HORIZONS

SPECIAL REPORT
SEPTEMBER 2020

Tourism in the UK - post covid



How UK tourism should respond to lockdown lifting.

[Read article](#)

Articles

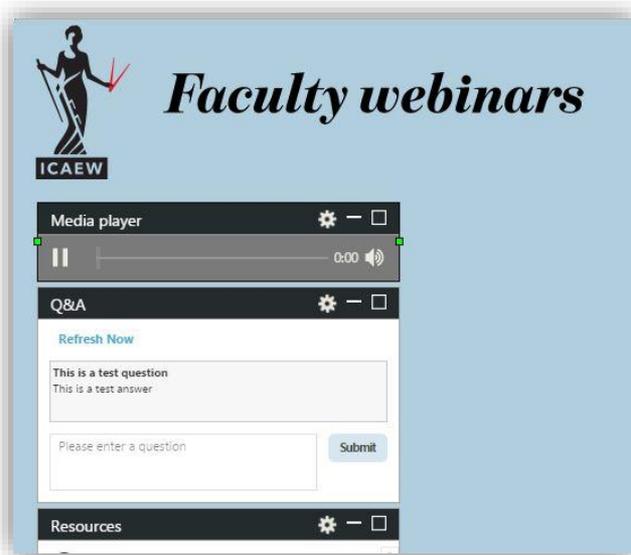
- ▶ What is a post furlough world?
- ▶ The future of agriculture
- ▶ How to communicate better

Resources

- ▶ PDF of July/August magazine
- ▶ July/August technical update
- ▶ View our past webinar recordings

[icaew.com/joinbam](https://www.icaew.com/joinbam)

Ask a question or download resources



Audio problems?

ENSURE YOUR VOLUME IS TURNED ON
If you experience poor sound quality you may benefit from refreshing your page

Ask a question

Type your question into the question box then click submit.

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Joanna Gaudoin

Inside Out Image

ICAEW

5th May 2021



Joanna Gaudoin



Today

- ✓ Why more than technical skills & knowledge is required
- ✓ Key necessary skills & professional scenarios



POLL: Why did you join this webinar?

Why more than technical skills & knowledge is required



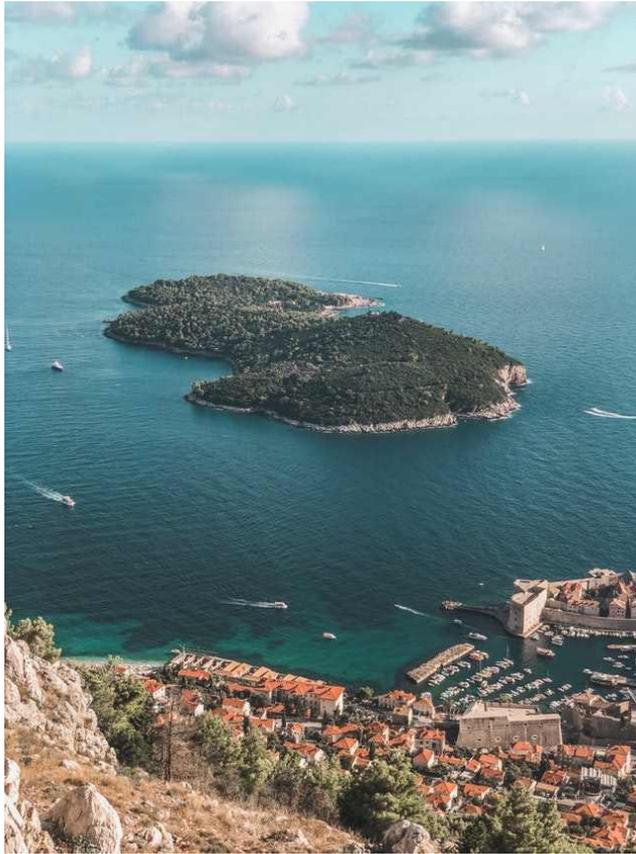
Think of....



Emotion vs. logic



We are not....



We need to build...

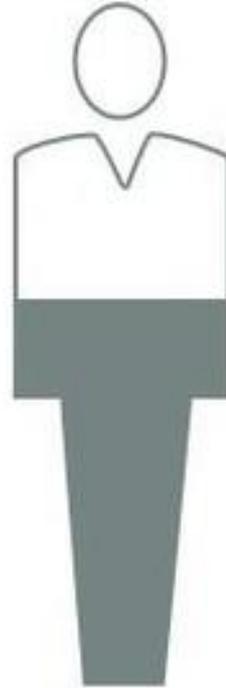


A key reality

EQ is responsible for

58%

*of your job
performance*



Often untaught, yet important skills

91% of companies cited that 'soft' skills are a key need in their business.*

YET

80% of companies are struggling to find better 'soft' skills in the market.*

Skills which can be developed:

Awareness



Education

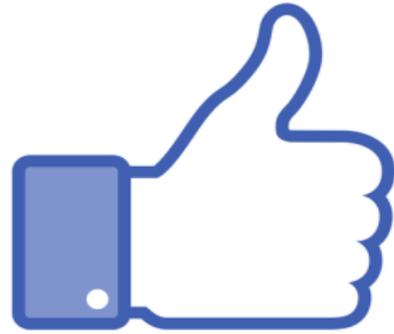


Practice

The fundamental challenge



Building blocks



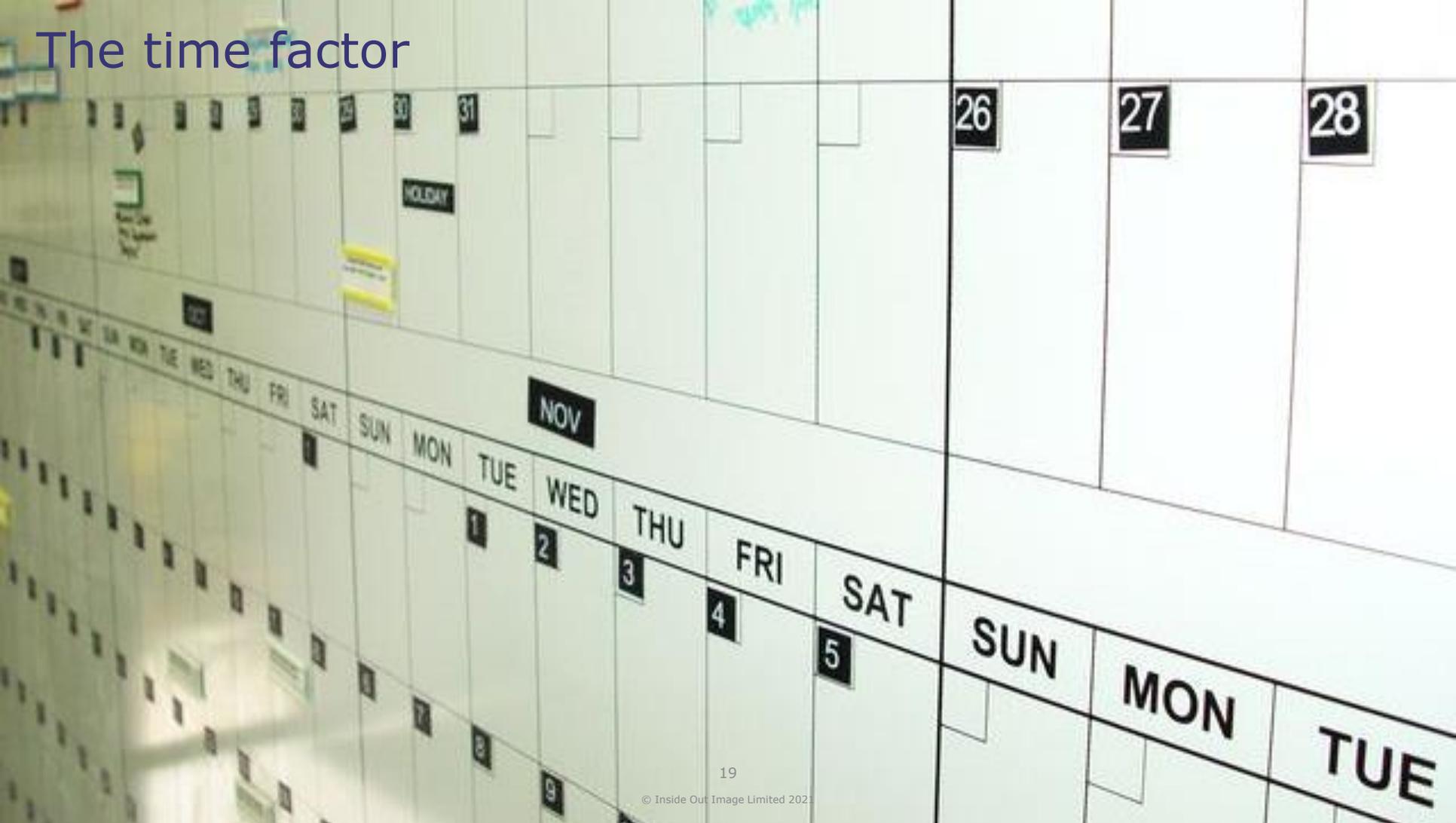
The Trust Equation

$$T = \frac{C + R + I}{S}$$

Trustworthiness = $\frac{\text{Credibility} + \text{Reliability} + \text{Intimacy}}{\text{Self-Orientation}}$

Trusted
Advisor
[ASSOCIATES LLC]

The time factor



Who





POLL: Which skills do you currently spend most time developing?

Key necessary skills & professional scenarios



Skills





POLL: Which of these do you think you need to focus on at this point?

What next for you?

- Which of these needs work?
- Are there others?
- Prioritise
- Come up with a development plan

Helping you progress your career & your organisation improve its performance

Now

- Questions?
- Three options to help you further:
 1. To receive the short email series and the eBooklet on the *Nine Skills*:
<https://insideoutimage.co.uk/career-success-booklet/>
 2. Connect with me on LinkedIn.
 3. If you want to discuss a career challenge/development area:
joanna.gaudoin@insideoutimage.co.uk to arrange a *Career Booster* call.

INSIDE OUT^{IMAGE}

people • performance

1-2-1 Consultations • Corporate Training • Speaking



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Upcoming Business and Management Faculty webinars

60 minute webinars – 10.00am

Economic update
9 June

Building an innovative team
7 July

An introduction to machine learning
28 September

Financial modelling scenario planning
14 October

Practical Excel tips
7 December

20 minute webinars – 12.30pm

Managing bribery and corruption in a downturn
12 May

Why You? 101 job interview questions you'll never fear again
21 September

Catching a money launderer
13 October

Online learning – 10am

Get the job you want
14 September

[icaew.com/bamevents](https://www.icaew.com/bamevents)

Thank you for attending

Contact the Business & Management Faculty

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