



Finance & Management Faculty

Identifying and dealing with Intellectual Property

17 January 2017

The webinar will begin shortly...



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Identify and Dealing with Intellectual Property

Dave Hopkins

Business Support Policy Team



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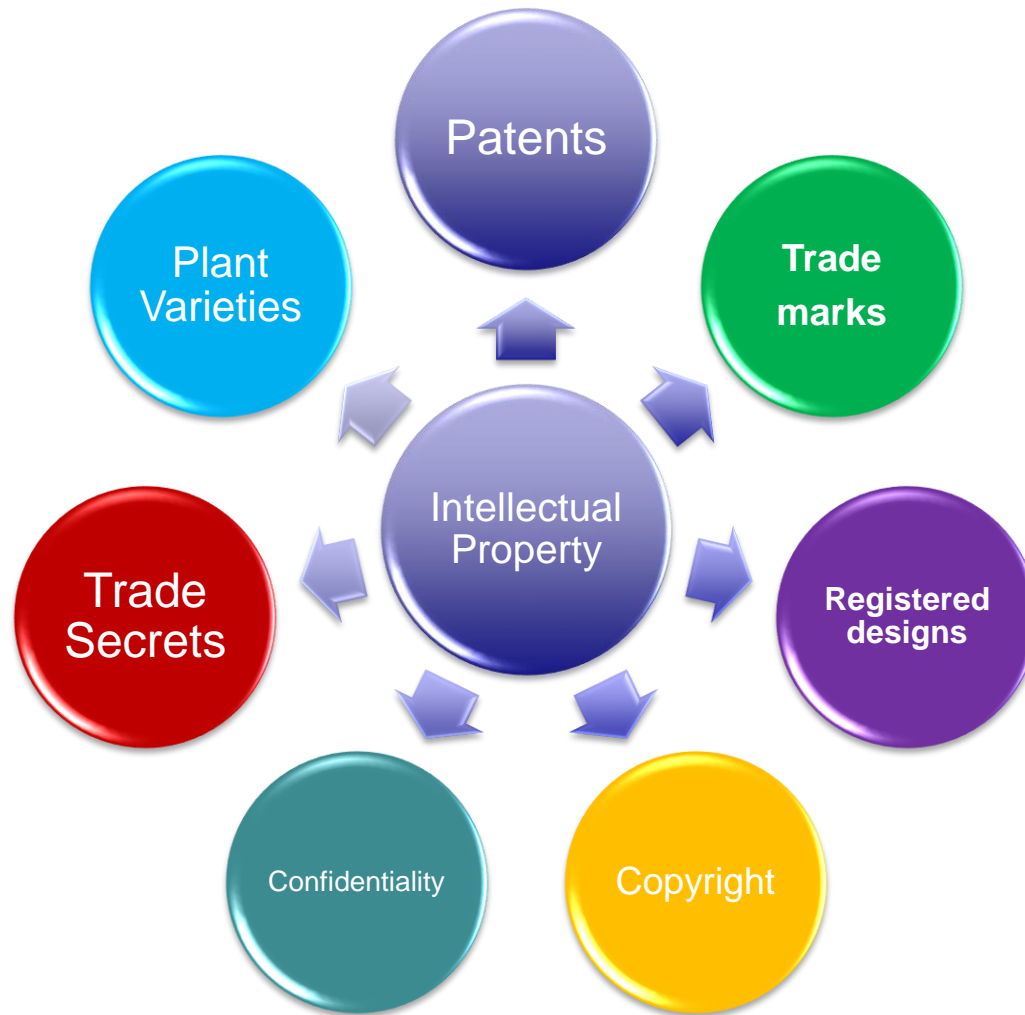
89% of accountants said it was
important to understand how to
protect IP.




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Intangible assets, particularly forms of intellectual property (IP) can form a substantial part of value of a business

What is intellectual property?




How Intellectual Property can impact on a business?

- IP could provide a great income stream for a business.
 - IP rights may play a role when raising finance.
 - In the event of a sale, merger or acquisition, IP assets may significantly impact on the value of a business
 - Potential infringement of third parties IP Rights may be costly
- 



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17 September 2014 — News story
Take a tour of IPO's new website
Intellectual Property Office website has moved to GOV.UK/ipo.




17 September 2014 — News story
Intellectual Property Office 1st October legislation changes
Detailed guidance on 1st October legislation changes.



17 September 2014 — News story
Sean the sheep Cracking Ideas design challenge
Join Sean the sheep in an intellectual property related design challenge.



17 September 2014 — News story
IPO launches new blog platform
A blog on the work of the IPO. Contributors are IPO staff and invited industry experts from the world of IP.



17 September 2014 — News story
IP for business: advisers and support
Find Intellectual Property business advisers in your region and get help choosing an adviser.

Latest

Take a tour of IPO's new website
published 17 September 2014 News story

IP for business: advisers and support
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What we do

We're the official government body responsible for intellectual property (IP) rights in patents, designs trade marks and copyright.

IPO is an executive agency, sponsored by the [Department for Business, Innovation & Skills](#).

[Read more about what we do](#)

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- A free, interactive e-learning tool, 4 short Modules
- Helping advisors increase their knowledge in identifying IP assets
- IPO certification on completion



- A basic overview of IP at your fingertips at anytime
- Portable pocket solution to help top up your IP knowledge
- Download from the Apple store iTunes & the Android app store



- Free and confidential online diagnosis tool
- Help your business grow through Licensing, Exploiting & Franchising
- Identifying and adding value to your IP assets



- A series of free business guides to understanding IP
- Explaining the different types of IP rights & how to protect them
- A great starting point for those beginning their IP journey



- Interactive course with in depth training on IP
- Available in person and online
- Study Guides and downloads

Thank You

Dave Hopkins - david.hopkins@ipo.gov.uk



@The_IPO





Future webinars & events

Free webinars

SME company compliance and filing choices

8 February **12:30pm**

lcaew.com/lllfeb

Boardroom conversations – FDs' corner

14 March **12:30pm**

lcaew.com/lunchmar2

Statistics for business - Avoiding trend mirages

29 March **12:30pm**

lcaew.com/lunchmar

Future proof your finance function

21 March **10am**

lcaew.com/fmfmawebinar

Free events

*7½ steps that every FD
must take to succeed*

22 March 2017

lcaew.com/fmfmarevent

*Brexit and the UK
economy*

22 May 2017

Save the date



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THANK YOU FOR ATTENDING

Contact the Finance & Management Faculty

icaew.com/fmfac

 fmfac@icaew.com

 +44 (0)20 7920 8508

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