



Finance & Management Faculty

Identifying and dealing with Intellectual Property

17 January 2017

The webinar will begin shortly...



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Identify and Dealing with Intellectual Property

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Business Support Policy Team



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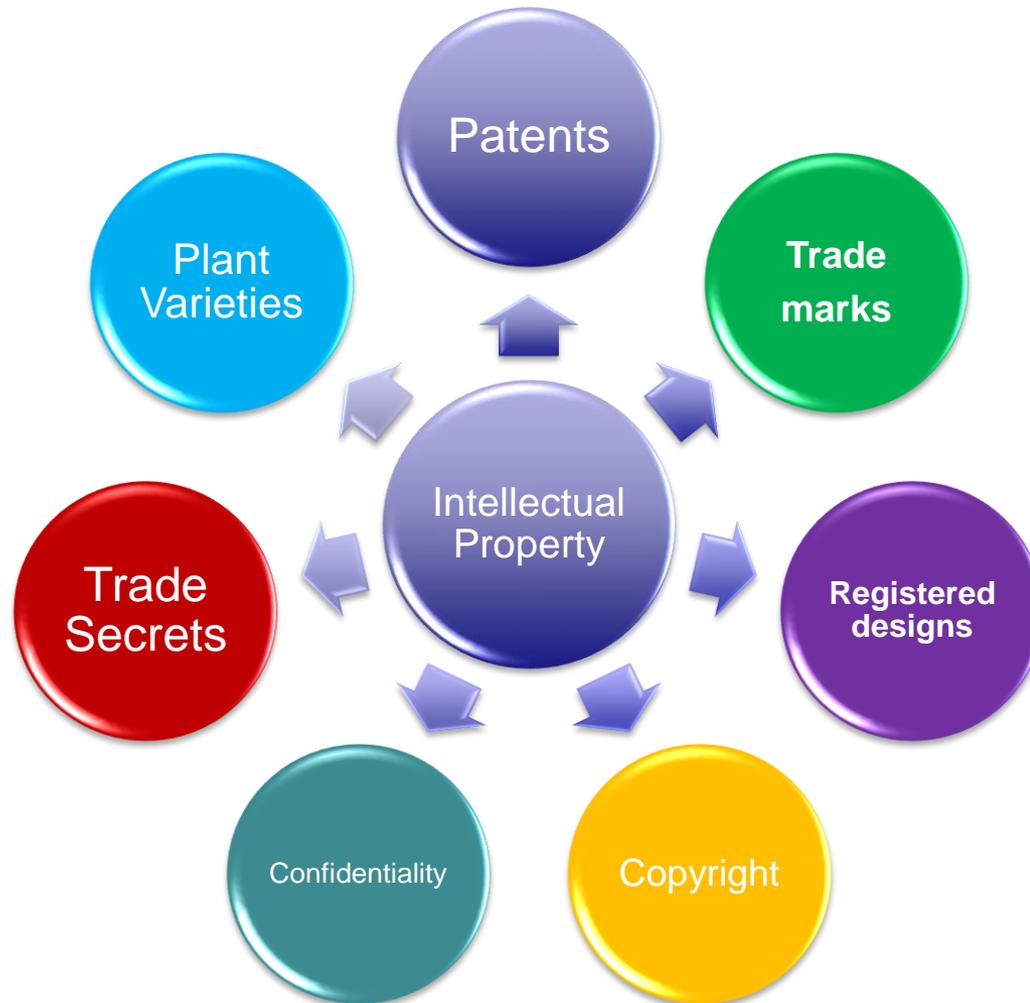
89% of accountants said it was important to understand how to protect IP.



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Intangible assets, particularly forms of intellectual property (IP) can form a substantial part of value of a business

What is intellectual property?



How Intellectual Property can impact on a business?

- IP could provide a great income stream for a business.
 - IP rights may play a role when raising finance.
 - In the event of a sale, merger or acquisition, IP assets may significantly impact on the value of a business
 - Potential infringement of third parties IP Rights may be costly
- 



Services and guidance

- Copyright
- Designs
- Law and practice
- Patents
- Trade marks



17 September 2014 — News story
Take a tour of IPO's new website
Intellectual Property Office website has moved to GOV.UK/ipo.



17 September 2014 — News story
Intellectual Property Office 1st October legislation changes
Detailed guidance on 1st October legislation changes.



17 September 2014 — News story
Sean the sheep Cracking Ideas design challenge
Join Sean the sheep in an intellectual property related design challenge.



17 September 2014 — News story
IPO launches new blog platform
A blog on the work of the IPO. Contributors are IPO staff and invited industry experts from the world of IP.



17 September 2014 — News story
IP for business: advisers and support
Find Intellectual Property business advisers in your region and get help choosing an advisor.

Latest
Take a tour of IPO's new website published 17 September 2014 News story
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What we do

We're the official government body responsible for intellectual property (IP) rights in patents, designs trade marks and copyright.
IPO is an executive agency, sponsored by the Department for Business, Innovation & Skills.
[Read more about what we do](#)

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The logo for IP Equip, featuring the text 'IP Equip' in white on a purple rounded square background. A white checkmark is positioned above the 'i' in 'Equip'.

- A free, interactive e-learning tool, 4 short Modules
- Helping advisors increase their knowledge in identifying IP assets
- IPO certification on completion

The logo for the IP Equip app, featuring the text 'IP Equip app' in white on a purple rounded square background. A white checkmark is positioned above the 'i' in 'Equip'.

- A basic overview of IP at your fingertips at anytime
- Portable pocket solution to help top up your IP knowledge
- Download from the Apple store iTunes & the Android app store

The logo for IP Health Check, featuring the text 'IP Health Check' in white on an orange rounded square background. A white plus sign is positioned to the right of 'Health'.

- Free and confidential online diagnosis tool
- Help your business grow through Licensing, Exploiting & Franchising
- Identifying and adding value to your IP assets

The logo for IP Basics, featuring the text 'IP Basics' in white on a grey rounded square background. A white speech bubble icon is positioned to the right of 'IP'.

- A series of free business guides to understanding IP
- Explaining the different types of IP rights & how to protect them
- A great starting point for those beginning their IP journey

The logo for IP Master Class Online, featuring the text 'IP Master Class Online' in white on a dark blue rounded square background. A white graduation cap icon is positioned above 'Master'.

- Interactive course with in depth training on IP
- Available in person and online
- Study Guides and downloads

Thank You

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Future webinars & events

Free webinars

SME company compliance and filing choices

8 February **12:30pm**

lcaew.com/lllfeb

Boardroom conversations – FDs' corner

14 March **12:30pm**

lcaew.com/lunchmar2

Statistics for business - Avoiding trend mirages

29 March **12:30pm**

lcaew.com/lunchmar

Future proof your finance function

21 March **10am**

lcaew.com/fmfmarwebinar

Free events

*7½ steps that every FD
must take to succeed*

22 March 2017

lcaew.com/fmfmarevent

*Brexit and the UK
economy*

22 May 2017

Save the date



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THANK YOU FOR ATTENDING

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