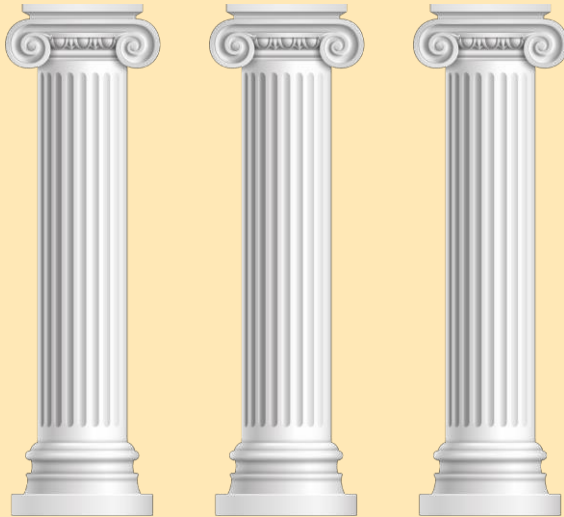


Business & Management



***New skills for accountants:
An introduction to data
science***

The webinar will begin shortly...

An introduction to data science

Professor Foster Provost



Rick Payne



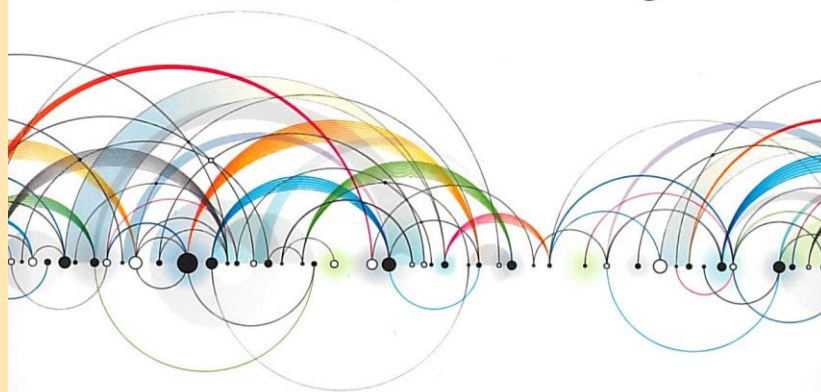
Introduction

"A must-read resource for anyone who is serious about embracing the opportunity of big data."

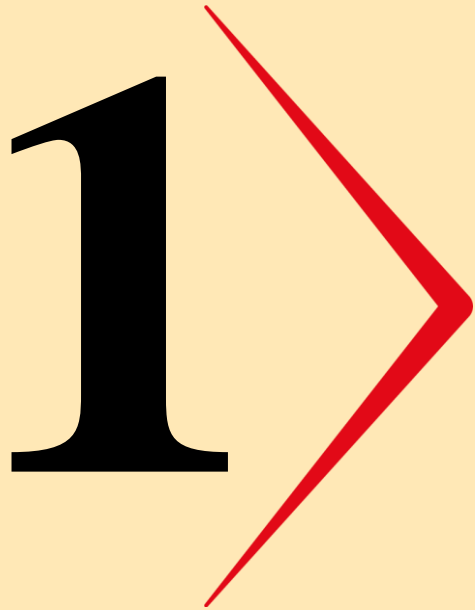
—Craig Vaughan, Global Vice President, SAP

Data Science *for Business*

What You Need to Know
About Data Mining and
Data-Analytic Thinking



Foster Provost & Tom Fawcett



What is data science?

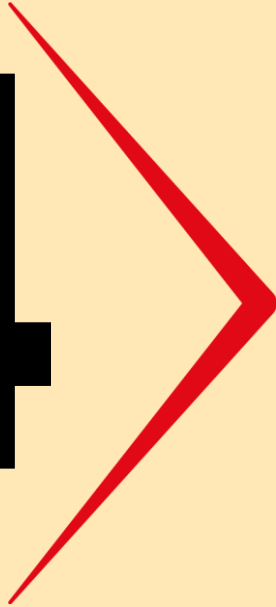


*Why is data science
important to all
business people?*



*Examples of data
science in business*

4



*What are some of the
key techniques?*

5

What do non-specialists need to understand about data science?



*What are the pitfalls
to avoid?*



*How do you use
expected value to
think about analytic
problems?*

8



*What is the best way
to learn about data
science?*

9

*How should
organisations new to
data science get
started?*

10



*Is data science
relevant to smaller
organisations?*

11



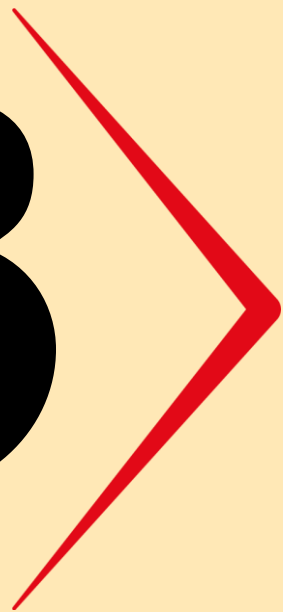
*How should
organisations new to
data science get
started?*

12



*What should
accountants bear in
mind when
collaborating with
data scientists?*

13



*How do you see the
future of data
science?*

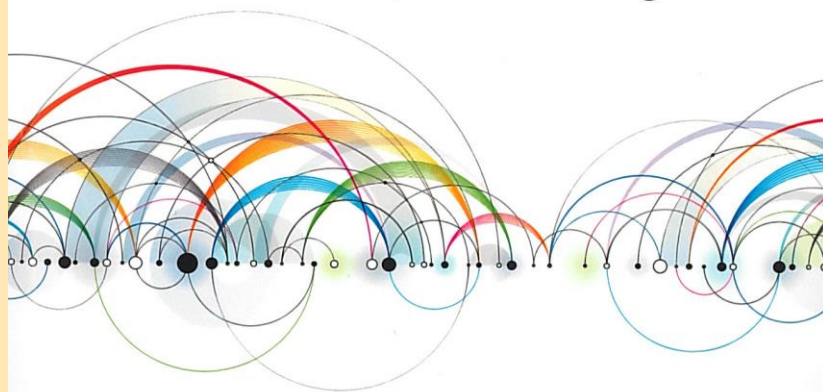
For more...

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THANK YOU FOR ATTENDING

Contact the Business & Management Faculty

icaew.com/bam

✉ bam@icaew.com ☎ +44 (0)20 7920 8508

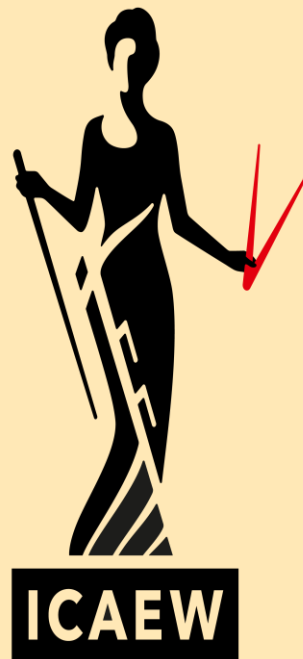
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